



# DentiMints<sup>®</sup>

## CHEWABLE DENTAL MINTS

### Brushless, Waterless, On-the-Go Oral Care



Chew ✨ Swish ✨ Clean ✨ Fresh

# Meet DentiMints™

## REAL oral care for people on the move



A natural alternative to brushing - no tools, water, or traditional setup



No fluoride, no SLS, no dyes, no aspartame. Clean label product.



The only on-the-go dental mint that cleans, freshens, and supports oral health



Sweetened with monk fruit extract (>70% mogroside V)



Fills a growing gap in wellness retail - real on-the-go hygiene, not just fresh breath. Formulated with clean, effective ingredients.



# The Challenge

## Oral Care Gets Overlooked – Even Clean-Living Consumers



Natural pastes and rinses still require brushing and water - and often cost more than most are willing to spend



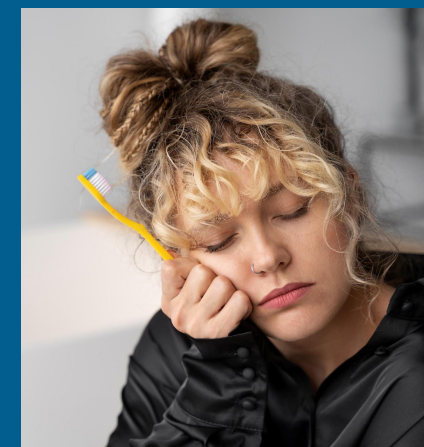
Most people skip oral care when they're away from home



It's not neglect - it's the lack of practical, portable options



Even wellness-focused shoppers often default to conventional oral care products



Water waste from traditional brushing routines exceeds 2,000 gallons per person per year!

# The Oral Hygiene Gap in Health-Conscious Retail

**Most natural oral care solutions miss the mark - and waterless hygiene is nowhere in sight**

DentiMints™ offers a full-mouth cleaning in 30 seconds, with no tools or rinsing required.



Natural pastes and rinses still rely on tools, time, and water



Pricing and inconvenience keep many shoppers from switching



No full-mouth hygiene solution exists for on-the-go customers



Most natural mints mask breath but don't really clean the mouth

# The Solution

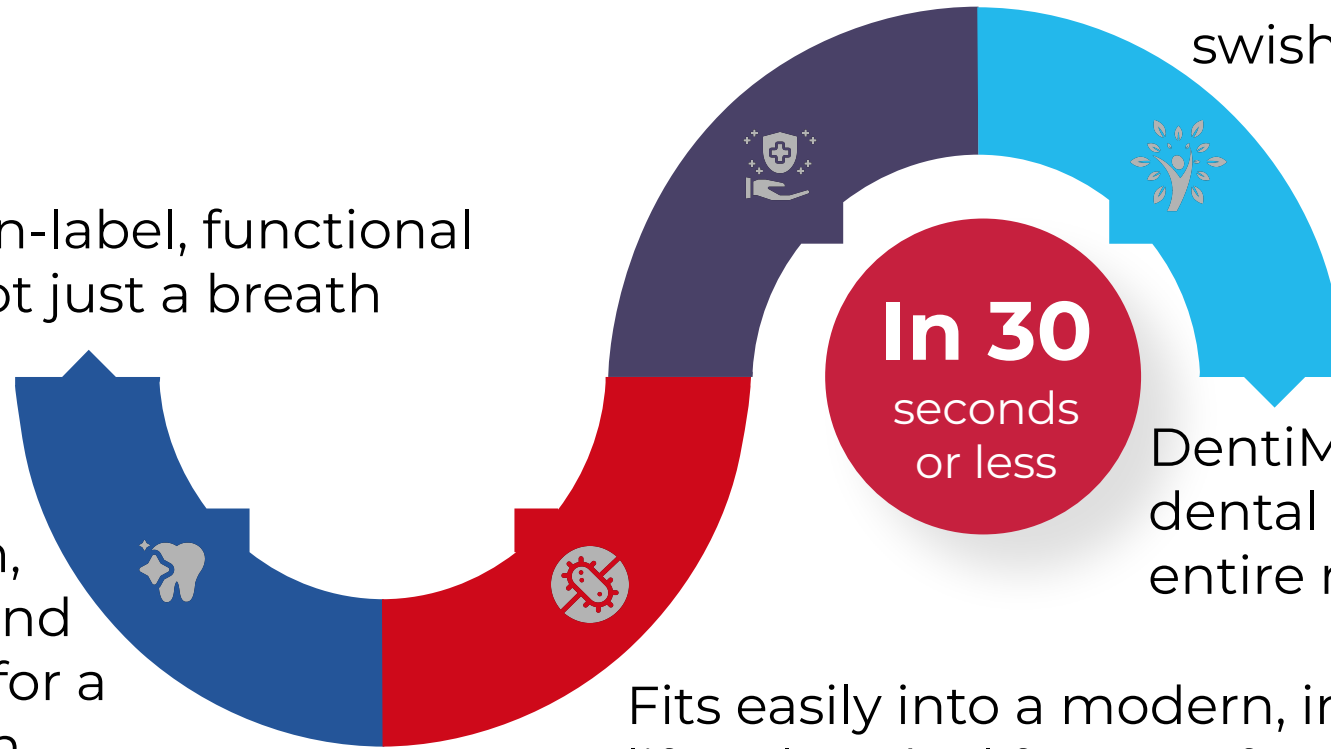
## Real Oral Care - Anytime, Anywhere



No hassle, no rinsing, no need for a sink - just chew, swish, and go

Made with clean-label, functional ingredients - not just a breath freshener

Antioxidant-rich, pH-balancing, and mildly abrasive for a full-mouth clean



DentiMints™ are chewable dental mints that clean the entire mouth

Fits easily into a modern, ingredient-conscious lifestyle. Ideal for use after meals, on-the-go, at work, or while traveling.

# How It Works

Chew. Swish. Clean. Fresh.

**No toothbrush? No sink? No problem!**



Chew the tablet to activate ingredients



Swish as it dissolves – no water required



Cleans teeth and gums while supporting enamel and pH balance



Refreshes the entire mouth, quickly and easily.



# Oral Care For Real Life

**Reliable hygiene support across modern wellness routines**

Whether after a snack, coffee, meal, or supplement, DentiMints™ delivers that clean-mouth feeling when brushing isn't realistic- slipping easily into any wellness routine at work, on the go, or mid-day.

Small enough to keep in a pocket, bag, or desk drawer, it's the practical oral hygiene solution you can take anywhere.



# How DentiMints™ Supports Health-Focused Shoppers

## A waterless hygiene option that supports daily wellness on-the-go



Delivers convenience without compromising oral hygiene



Encourages routine hygiene as part of a wellness-first lifestyle



Designed for ingredient-aware, clean-living consumers



Helps reduce bacteria and freshen breath - without harsh chemicals



Uses proven functional ingredients with real oral care benefits



# Trusted, Effective, Proven Ingredients

## True On-The-Go Oral Hygiene

### ExoCyan Cran™

- Patented cranberry extract with antioxidant properties that help reduce harmful bacteria and support gum health

### Xylitol

- A natural sweetener that helps prevent plaque buildup & supports a balanced oral microbiome

### Calcium Lactate

- A bioavailable mineral that strengthens enamel and aids in remineralization

### Sodium Bicarbonate

- Neutralizes acid, balances oral pH, and helps remove debris

### Silica

- A mild abrasive that helps clean and polish teeth when traditional brushing isn't possible



# Scientifically Supported Oral Care

**Real Ingredients. Real Results. Real Science.**

Uses ingredients studied for their role in supporting full-mouth hygiene



Helps reduce harmful bacteria and maintain a balanced oral environment



Aligned with wellness values - clean, simple, and functional



Helps reduce harmful bacteria and maintain a balanced oral environment



Promotes pH balance and enamel protection without rinsing or brushing



Provides true hygiene without antiseptics, fluoride, or harsh foaming agents

# How DentiMints™ Fits Health-Conscious Retail

## Flexible format options that align with shopper expectations and clean-living routines

- ✦ Resealable pouches are ideal for grab-and-go placement or checkout zones
- ✦ Buckets available for back-of-house sampling stations or staff wellness programs
- ✦ Portable, discrete, and shelf-stable - ideal for multiple store zones
- ✦ Easy to explain and easy to try - no learning curve required
- ✦ Works as an everyday impulse item or wellness/dental aisle staple





# Product Formats

## Multiple Formats for Every Channel

### Resealable Pouches

#### 10-Tablet

**\$2.79**  
MSRP

**\$1.35**  
Wholesale

#### 20-Tablet

**\$4.99**  
MSRP

**\$2.49**  
Wholesale



### Bulk Buckets

#### 1,000-Count

**\$250.00**  
MSRP

**\$123.00**  
Wholesale

#### 20,000-Count

**\$4,000.00**  
MSRP

**\$1,800.00**  
Wholesale

**Note:** Bulk formats ideal for sampling, foodservice tie-ins, or staff programs

# MOQ and Terms

## Easy Wholesale Terms



**Minimum order for pouches**  
4 cases (80 total units)



**Minimum order for buckets**  
3 small or 1 large



**Shipping Point**  
Denver, CO



**Lead Time**  
14-21 business days



**Payment**  
Prepaid or Net 30  
(qualified accounts)



**Free Shipping & Handling**  
All orders that meet MOQ

# What Makes Dentimints™ Different

**Functional. Innovative. Positioned to Lead.**



**Not candy. Not gum.  
Not just a mint – this  
is REAL oral hygiene**

- ✦ Formulated with clean, clinically supported ingredients
- ✦ Natural foaming agent provides a clean-mouth feel - no rinse required
- ✦ Contains no artificial sweeteners, dyes, or synthetic fillers
- ✦ First-to-market at scale as a chewable dental mint. Solves a growing gap in natural retail: real oral care beyond the sink



# Why DentiMints™ Stands Out

## Functional Oral Care for Everyday Life



### Not a Mints

- Mask odor
- No hygiene benefit



### Not Gum

- Not discreet
- Doesn't clean teeth or protect enamel



### Not Toothpaste

- Requires brushing, water, and time
- Not practical on the go

DentiMints™ delivers effective, waterless oral hygiene anytime, anywhere, using trusted ingredients in a portable format designed for modern life

# Why It Works For Everyone

## A Simple, Effective Solution for Real-World Oral Care Needs

Easy to use, easy to explain,  
easy to keep on hand



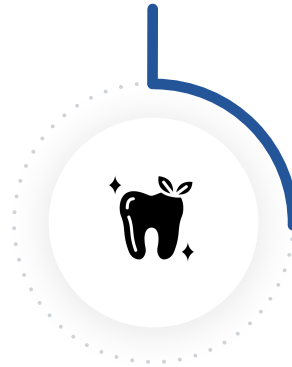
Fits into daily health  
habits- no tools, no rinse,  
no barriers



Versatile enough for daily  
life, wellness travel, or  
office use



Delivers real  
hygiene - not just a  
burst of flavor



Encourages better oral care habits  
without interrupting the day



Perfect for clean-living  
customers who care about  
ingredients





# Contact & Next Steps

## Ready to bring DentiMints™ into your stores?

**Gary Pearson, Sales Broker**



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[www.dentimints.com](http://www.dentimints.com)